



**GOLD COAST CONVENTION & EXHIBITION CENTRE**

Queensland, Australia

**18-20 November, 2020**

Platinum Sponsor:



*The Essential First Step.*

**Exhibition & Sponsorship Proposal**

**[www.OceaniaDPC.com](http://www.OceaniaDPC.com)**

# Make a Difference

Oceania Damage Prevention Conference (ODPC) 2020 draws on the power of collaboration to discuss the initiatives and progress being advanced across the Oceania region, along with a collaborative approach to damage prevention best practices around the world.

## ODPC attracts delegates including representatives from:

- Government Departments
- Infrastructure Maintenance Teams
- Locators / Surveyors
- OH&S Departments
- Planning Teams
- Utilities
- Works Contractors

## General Information

### Trade Exhibition Dates:

Wednesday, 18 November - Friday, 20 November, 2020

### Venue:

Gold Coast Convention and Exhibition Centre  
Queensland, Australia

### Contacts:

- **Australia**  
Delisa Francis, delisa.francis@pelicancorp.com
- **New Zealand**  
Andrew Brown, andrew.brown@pelicancorp.com
- **US/International**  
Vicki Husome, vicki@emailir.com

## Why Exhibit or Sponsor

- Raise your profile in the industry by participating in this singular industry event
- Establish your company as a leader in damage prevention and excavation safety
- Engage and collaborate with industry professionals
- Develop personal and direct relationships with clients
- Show your full product/service range; live events provide the best possible interactive marketing platform
- Directly influence the market with knowledge of damage prevention initiatives led by your organisation
- Overcome objections and accelerate the buying process
- Display products and services to key decision makers
- Locate new users and channels for your products

## Shell Space

**Walls:** \_\_\_\_\_

Polished aluminium frame with melamine infill panels

**Fascia:** \_\_\_\_\_

Polished aluminium fascia, 300mm deep on all aisle frontages.

**Signage:** \_\_\_\_\_

All open aisle frontages will have a fascia sign consisting of the company name and stand number.

**Lighting:** \_\_\_\_\_

2x Track spotlights per 9sqm

**Power:** \_\_\_\_\_

1x Single Powerpoint per stand, regardless of size Powerpoint is positioned in the rear corner of the stand

**Flooring:** \_\_\_\_\_

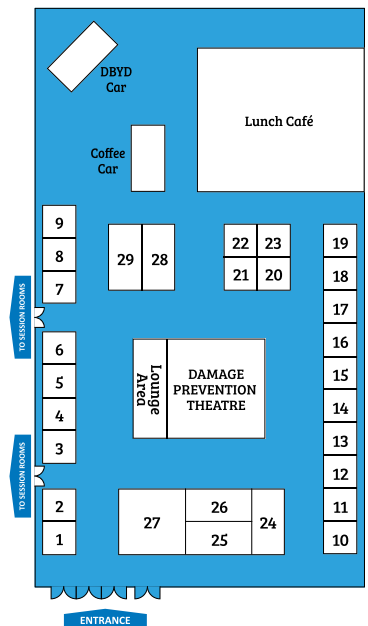
Exhibition Hall is carpeted. 1m x 1m Carpet Tiles are available for \$4 per sqm

Shell Space	Price
9 sqm Includes two (2) Exhibitor Badges	\$5,060
18 sqm Includes three (3) Exhibitor Badges	\$9,570
36 sqm Includes four (4) Exhibitor Badges	\$17,050

Space Only	Price
9 sqm	\$4,840
18 sqm	\$9,240
36 sqm	\$16,500

All pricing in Australian dollars and subject to GST.

The ODPC provisional exhibition floor plan may be amended once all exhibitors and/or sponsors are confirmed or at the Conference organising committee's discretion. ODPC has the right to make necessary changes to the exhibition floor plan without notice. Management will advise any affected exhibitors of any changes, as required.



# Sponsorship Opportunities



## Platinum: Damage Prevention Theatre

**SOLD**



### Includes:

- Promotional/Advertising Materials: Sponsor logo on relevant marketing materials, event program, registration desk, entrance unit, lanyards
- Damage Prevention Theatre: Sponsor logo on theatre walls
- Session Stream: Shared messaging and content. 45-minute dedicated session in DPT
- Advisory Board Committee: Up to four (4) Advisory Board seats
- Registration: Four (4) Full Exhibitor registrations (includes access to Conference and meals) and up to ten (10) Exhibitor registrations at 50% discount.
- Exhibit Space: 9sqm Exhibitor space (carpet, display materials, etc. contracted and paid by Sponsor) adjacent to Damage Prevention Theatre
- Conference Satchel: One (1) promotional item and/or print collateral piece supplied by Sponsor in delegate satchel bags
- Recognition: Platinum partner acknowledgement at Opening and Closing Plenary Sessions. Acknowledgement on ODPC website with link to Sponsor's website. Company delegate to open and close event plenary sessions.



## Gold: Registration

**\$30,000**

### Includes:

- Exhibit Space: 9sqm Exhibitor space (carpet, display materials, etc. contracted and paid by Sponsor)
- Conference Satchel: One (1) promotional item and/or printed collateral piece supplied by Sponsor in delegate satchel bags
- Registration: Three (3) Full Exhibitor registrations (includes access to Conference and meals) and up to five (5) Exhibitor registrations at 50% discount.
- Recognition: Branding on ODPC website, in promotional materials and event signage
- Speaking Opportunity: Speaking opportunity at Official Ribbon Cutting Wednesday.



## Gold: Welcome Reception

**\$30,000**

### Includes:

- Exhibit Space: 9sqm Exhibitor space (carpet, display materials, etc. contracted and paid by Sponsor)
- Conference Satchel: One (1) promotional item and/or printed collateral piece supplied by Sponsor in delegate satchel bags.
- Registration: Three (3) Full Exhibitor registrations (includes access to Conference and meals) and up to five (5) Exhibitor registrations at 50% discount.
- Recognition: Branding on ODPC website, in promotional materials and event signage.
- Speaking Opportunity: Speaking opportunity during Wednesday Welcome Reception.



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# Sponsorship Opportunities



## Gold: Exhibitor Reception

**\$30,000**

**Includes:**

- Exhibit Space: 9sqm Exhibitor space (carpet, display materials, etc. contracted and paid by Sponsor)
- Conference Satchel: One (1) promotional item and/or printed collateral piece supplied by Sponsor in delegate satchel bags.
- Registration: Three (3) Full Exhibitor registrations (includes access to Conference and meals) and up to five (5) Exhibitor registrations at 50% discount.
- Recognition: Branding on ODPC website, in promotional materials and event signage.
- Speaking Opportunity: Speaking opportunity during Thursday Exhibitor Reception.



## Silver: Thursday Meals

**\$25,000**

**Includes:**

- Exhibit Space: 9sqm Exhibitor space (carpet, display materials, etc. contracted and paid by Sponsor)
- Conference Satchel: One (1) promotional item and/or print collateral piece supplied by sponsor in delegate satchel bag
- Registration: Two (2) Full Exhibitor registrations (includes access to Conference and meals)
- Recognition: Branding on ODPC website, in promotional materials, and event signage



## Silver: Friday Meals

**\$25,000**

**Includes:**

- Exhibit Space: 9sqm Exhibitor space (carpet, display materials, etc. contracted and paid by Sponsor)
- Conference Satchel: One (1) promotional item and/or print collateral piece supplied by sponsor in delegate satchel bag
- Registration: Two (2) Full Exhibitor registrations (includes access to Conference and meals)
- Recognition: Branding on ODPC website, in promotional materials, and event signage



## Bronze: Networking Event (3 available)

**\$15,000**

**Includes:**

- Exhibit Space: 9sqm Exhibitor space (carpet, display materials, etc. contracted and paid by Sponsor)
- Conference Satchel: One (1) promotional item and/or print collateral piece supplied by sponsor in delegate satchel bag
- Registration: Two (2) Full Exhibitor registrations (includes access to Conference and meals)
- Recognition: Branding on ODPC website, in promotional materials and event signage

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# Other Sponsorship Opportunities



<b>Session Notes Book   1 Available .....</b>	<b>\$2,000</b>
<b>WiFi   1 Available .....</b>	<b>\$3,000</b>
<b>Audio Visual   2 Available .....</b>	<b>\$3,000</b>
<b>Charging Stations   2 Available .....</b>	<b>\$3,000</b>
<b>Satchel   1 Available .....</b>	<b>\$1,500</b>
<b>Mobile App   3 Available .....</b>	<b>\$2,500</b>
<b>Catchbox Audience Microphone   3 Available .....</b>	<b>\$750</b>
<b>Pens   1 Available .....</b>	<b>\$500</b>
<b>Reusable Water Bottle   1 Available .....</b>	<b>\$500</b>



# Other Advertising Opportunities

<b>Onsite Program Back Cover   1 Available .....</b>	<b>\$2,000</b>
<b>Onsite Program Inside Page   3 Available .....</b>	<b>\$1,000</b>
<b>Satchel Gift   6 Available .....</b>	<b>\$500</b>
<b>Logo added to Company Description .....</b>	<b>\$250</b>
<b>Lobby Banner   3 Available .....</b>	<b>\$2,000</b>
<b>Pre-event eblast advertising   12 Available .....</b>	<b>\$750</b>

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